



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES

(Affiliated to Osmania University)

A Unit of Keshav Memorial Educational Society

3-5-1026, Narayanaguda, Hyderabad - 500029 Ph : 040 2322 4651, 8331029974

E-mail : principal.kmics@gmail.com

Website : www.kmics.ac.in

ESTD. 1945

INSTITUTION INTEGRATES CROSSCUTTING ISSUES

Human Values : Human values encompass fundamental principles that guide individuals' behavior and decision-making, reflecting beliefs about what is morally right, just, and important for human flourishing and societal well-being.

Objective: To cultivate an understanding and appreciation of human values, fostering personal growth, ethical decision-making, and responsible citizenship in a diverse and interconnected world.

S.No	Name of the activity	strength	Date	Outcome
1.	Distribution of food packets	40	22/8/22	Encouraging students to share
2.	Character Education Programs	75	18/2/23	Fostering of positive character traits and virtues



Name of the activity : Distribution of food packets

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Name of the activity : Character Education Programs- Shivaji Maharaj celebrations

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Gender Sensitization Gender sensitization refers to the process of raising awareness and understanding about gender-related issues, including stereotypes, discrimination, and inequalities, with the goal of promoting gender equality and creating inclusive environments where all individuals are respected and valued regardless of their gender identity or expression.

To promote awareness, understanding, and sensitivity towards gender-related issues, empowering individuals to challenge stereotypes, promote gender equality, and create inclusive environments in both personal and professional spheres.

S. No	Name of the activity	Date	outcome	Strength
1.	Women's Rights Forums	30/8/22	Advocacy for women's rights and empowerment	35
2.	Gender Sensitivity Training	5/12/22	Enhanced understanding and sensitivity to gender issues	80



Name of the activity : Gender Sensitivity Training

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Name of the Activity: Women's Rights Forums

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Environmental Sustainability

Environment sustainability refers to the practice of conserving natural resources, protecting ecosystems, and minimizing environmental degradation to meet the needs of the present without compromising the ability of future generations to meet their own needs. It involves adopting sustainable practices in areas such as energy use, waste management, land use, and biodiversity conservation to ensure the long-term health and viability of the planet.

To develop a comprehensive understanding of environmental sustainability principles, practices, and challenges, equipping students with the knowledge and skills necessary to promote and implement sustainable solutions for the preservation of ecosystems, biodiversity, and the well-being of present and future generations.

S. No	Name of the activity	Date	outcome	Strength
1.	Tree Planting Initiatives	5/12/22	Contribution to reforestation efforts and biodiversity conservation	35
2.	Seminar on protection of Environment	4/5/22	How to avoid environment damage on cultural festivals	40
3.	Soil testing conducted in the lab	20/7/22	Types of soil awareness	15



Name of activity : Seminar on protection of environment

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Name of the activity : Removal of weeds & Tree Planting Initiatives



Name of the activity : Soil testing

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Professional Ethics Professional ethics are principles that govern the behavior of a person or group in a business environment. Like values, professional ethics provide rules on how a person should act towards other people and institutions in such an environment.

Objective To explore the ethical principles, values, and standards essential for professional conduct across diverse fields, fostering a deep understanding of ethical dilemmas and decision-making processes. Through critical analysis and case studies, students will develop the ethical reasoning and judgment necessary to navigate complex professional environments with integrity, responsibility, and respect for stakeholders and society.

S. No	Name of the activity	Date	outcome	strength
1.	Seminar on Professional ethics	12/8/23	Enhanced critical thinking and ethical decision-making skills	60
2.	Elocution on professional ethics	13/5/21	Exposure to diverse ethical perspectives through students	55



Name of the activity :Seminar on Professional ethics

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Name of the activity : Elocution on professional ethics

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